

#KansasFightsFlu Collegiate Flu Challenge Press Release

The time for flu vaccination is here, and the 2022-2023 #KansasFightsFlu Collegiate Challenge has begun! This campaign was created by the [Immunize Kansas Coalition](#), [KFMC Health Improvement Partners](#), and the [Kansas Department of Health and Environment](#), to help colleges and universities in Kansas promote their yearly vaccine clinics, and ultimately raise the rates of flu vaccines among their students. This year, there are a total of 9 colleges and universities participating in the Collegiate Challenge which include – Bethel College, Emporia State University, Fort Hays State University, Kansas State University, McPherson College, Ottawa University, University of Kansas, Washburn University, and Wichita State University.

Are you interested in seeing how your school compares to competing universities and colleges? View the Data Dashboard on the campaigns landing page held on the Immunize Kansas Coalition's [Kansas Fights Flu page](#). The page also holds the [Collegiate Flu Challenge Social Media Toolkit](#), which includes social media graphics and to help guide the educational outreach for colleges and universities. As well as the complete [Collegiate Flu Challenge Toolkit](#) designed to help student health clinics and school administrators develop a plan to improve flu vaccination. Share these resources widely with your school administrators, student health clinic staff, students, and other networks to help #RaiseTheRates this flu season!